TRIUMPH

MOTORCYCLE LIVE SHOW GUIDE

FOR THE RIDE



A WARM WELCOME FROM TRIUMPH



Welcome to the Triumph stand at Motorcycle Live 2023, where we are excited to see you and to share our passion for all things motorcycles.

Triumph has been building some of the most iconic, innovative and desirable motorcycles in the world for over 120 years, and we are proud to continue that tradition today. In addition to our award winning current lineup, we have on display all the latest new models for 2024, including the all-new Speed 400 & Scrambler 400X, Tiger 900, Scrambler1200, plus the Bonneville Stealth Editions and Thruxton Final Edition, enabling you to get up close and personal with your model of choice.

We also have some very special bikes on the stand including, Iván Cervantes' world record breaking Tiger 1200 for the greatest distance travelled on a motorcycle in 24 hours by an individual, as well as Peter Hickman's Isle of Mann TT 130mph lap record Street Triple 765 RS.

There is plenty of live stage content to come along and watch, including Gold Lining demonstrations from our in-house Paint Shop Team, tales of adventure from the Baffle Haus boys tour to Namibia on Tiger 900's and the latest tips in customisation from Jody Millhouse, owner and creator of Thornton Hundred, as well as Iván Cervantes' himself, on how he achieved his world records. Check out the stage schedule to make sure you don't miss your favourite.

Our team of experts will be on hand to answer your questions and to help you find your perfect ride. We can also help you with financing and insurance, so please don't hesitate to speak to one of the team.

Whether you are a seasoned rider or just starting out, we encourage you to come and explore the Triumph stand, offering something for everyone, we are confident that you will find the perfect Triumph motorcycle for your next adventure.



DEVRON BOULTON TRIUMPH GENERAL MANAGER UK & IRELAND

WHAT'S NEW FOR'24

*SCRAMBLER 400** +*SPEED 400*

Arriving in dealers from late January 2024, both models feature a brand-new single engine platform, designed to deliver a fun, agile and confidence-inspiring ride for riders of all ages and experience levels.

The Speed 400 roadster will be available from £4,995 OTR and the Scrambler 400 X will start from £5,595 OTR.

At this price, both models represent incredible value for money. They offer class-leading capability, high levels of standard specification and rider-focused technology, premium quality and detail, and best-in-class 10,000-mile service intervals along with a comprehensive two-year warranty.

Available in dealers nationwide from January 2024.





Triumph's new Scrambler line-up for 2024 is here, with the introduction of the new, more accessible Scrambler 1200 X, and an enhanced top-specification Scrambler 1200 XE. Authentic Scrambler style with class-defining adventure ready capability; the Scrambler 1200 is the real deal.

Available in dealers nationwide from February 2024.



THRUXTON FINAL EDITION



Celebrated as the ultimate café racer since 1964, the Triumph Thruxton will finish its final production run in 2024. In a fitting farewell to this award-winning motorcycle, Triumph has unveiled the Thruxton Final Edition, an exclusive and striking motorcycle with incredible specification, performance, capability and timeless style.

Available in dealers nationwide from Spring 2024.

STEALTH EDITIONS



The world will soon be seeing Triumph's Bonnevilles in a new light, thanks to a dramatic new custom-style paint finish. A collection of eight new modern classics showcasing dramatic and unique hand-crafted paint finishes, adding a contemporary twist to Triumph's iconic design DNA... and available for one year only.

Available in dealers nationwide now - don't miss out.





Built for the toughest trails and the most demanding road tours, the New Tiger 900 delivers an unrivalled blend of performance, capability, comfort and attitude.

Delivering more power, torque, capability and comfort, the new Tiger 900 range from Triumph Motorcycles is raising the bar for middleweight adventure bikes in 2024. The new line-up includes the Tiger 900 GT, GT Pro and Rally Pro, each providing a significant step-up in performance and specification.

Available in dealers nationwide from February 2024.





RESERVE NOW

MOTOCROSS AND ENDURO

Triumph's all-new 250cc motocross bike will be revealed on 28 November 2023.

Discover all the specs and stats for this hotly anticipated new productionspecification bike, which will arrive in selected dealers in Spring 2024.



<mark>REGISTER NOW</mark> TO FIND OUT MORE.

Follow the latest news and action from our racing teams on our new Triumph Racing social channels **@OfficialTriumphRacing** on Instagram and Facebook.



SATURDAY 18 TH 11:00 & 13:00	Bafflehaus - Namibia Adventures					
SUNDAY 19TH 11:00 & 13:00	Shaunagh Brown - Why I Ride					
MONDAY 20TH						
11:00 & 13:00	 Triumph Factory Goldline Demonstration 					
15:00	 Triumph Racing Rider Signing 					
TUESDAY 21st						
11:00 & 13:00	 Jonathan Bentman - Green Laning with the Trail Riders Federation 					
15:00	 Art de Triumph with Danny John Jules 					
WEDNESDAY 22ND						
11:00 & 15:00	 Record breaker - Ivan Cervantes 					
THURSAY 23RD						
11:00	The Nod Pod Live					
	featuring Iván Cervantes					
13:00 & 15:00	▼ The Nod Pod Live					
FRIDAY 24TH						
11:00 & 15:00	 Triumph and Elvis Presley Legends and Myths 					
13:00	 Ian and Oliver Smith from OSET Bikes 					
SATURDAY 25TH						
11:00 & 15:00	 Customisation with Jody Millhouse from Thornton Hundred 					
SUNDAY 26TH						
11:00 & 15:00	 A very special guest - On stage with Harvey Rides Bikes 					
13:00	Ian and Oliver Smith from OSET Bikes					





20 YEARS OF ROCKET 3

Triumph's iconic Rocket III, launched in the USA in August 2003, boasting unparalleled muscle, torque, and presence. A dominant force in the muscle cruiser market, its 2,294cc triple engine made it a one-of-a-kind phenomenon. Today, the Rocket 3, with the world's largest production motorcycle engine at 2,500cc continues to dominate with 167 PS and 221Nm torque. The Rocket 3 R and GT models showcase a blend of style, technology, and Triumph's renowned handling.

A limited edition "20 Years of Rocket" Wingback pen is offered on new Rocket 3's purchased and registered before 31st March, 2024, in celebration. WINGBACK

BOOK A TEST RIDE



we're offering a **E5000** CONTRIBUTION...

...towards the purchase of a new Trident 660 or Tiger Sport 660 for riders who have passed their motorcycle test within 12 months of the purchase date.

This is your opportunity as a new rider to join the Triumph family and get started on your motorcycling journey.

Ask a member of staff for details or scan the code on the ticket.



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TIGER

TRIDENT 660

£500 Personalisation Offer. Use towards Clothing & Accessories, custom paint, deposit contribution, part exchange allowance. The choice is yours. Low rate finance at 8.9% APR* (available with TriStar PCP Finance)

TIGER SPORT 660

£500 Personalisation Offer. Use towards Clothing & Accessories, custom paint, deposit contribution, part exchange allowance. The choice is yours. Low rate finance at 8.9% APR* (available with TriStar PCP Finance)



-FPORT

660

TIGER 900 FAMILY

Free Expedition Panniers & Rails on Rally models. Free Trekker panniers only on GT models. MY23 only. Excludes Aragon models.

SCRAMBLER 1200 FAMILY

SCRAMBLER 1200

£1,000 (retail value) Clothing & Accessory voucher for use at your supplying Authorised Triumph dealer. MY23 only.



TIGER 1200 FAMILY

£1500 Personalisation Offer. Use towards Clothing & Accessories, custom paint, deposit contribution, part exchange allowance. The choice is yours. Low rate finance at 8.9% APR* (available with TriStar PCP Finance)



TIGER 1200 RALLY VARIANTS

Free Silver Expedition Panniers & Rails on Rally Pro & Rally Explorer models only.



SPEED TRIPLE RS

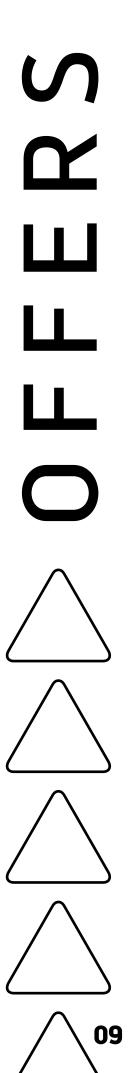
£1000 Personalisation Offer. Use towards Clothing & Accessories, custom paint, deposit contribution, part exchange allowance. The choice is yours.



SPEED TRIPLE RR

£1500 Personalisation Offer. Use towards Clothing & Accessories, custom paint, deposit contribution, part exchange allowance. The choice is yours.

* All above offers apply from 1st October - 31st December 2023. See page 11 for finance examples, Terms & Conditions.



OTR RETAIL PRICES

ADVENTURE & TOURING		
Tiger Sport 660 (A2)	660cc	£8,945
Tiger 850 Sport	888cc	£10,095
Tiger 900 GT Aragon (A2)	888cc	£13,695
Tiger 900 Rally Aragon (A2)	888cc	£13,995
NEW Tiger 900 GT	888cc	£12,195
NEW Tiger 900 GT Pro	888cc	£13,895
NEW Tiger 900 Rally Pro	888cc	£14,495
Tiger 1200 GT	1160cc	£14,995
Tiger 1200 GT Pro	1160cc	£17,095
Tiger 1200 Rally Pro	1160cc	£18,095
Tiger 1200 Rally Explorer	1160cc	£19,495
Tiger 1200 Rally Explorer ROADSTERS	1160cc	£19,495
	1160cc 660cc	£19,495 £7,895
ROADSTERS		
ROADSTERS Trident 660 (A2)	660cc	£7,895
ROADSTERS Trident 660 (A2) Street Triple 765	660cc 765cc	£7,895 £9,595 £11,495
ROADSTERS Trident 660 (A2) Street Triple 765 Street Triple 765 RS	660cc 765cc 765cc	£7,895 £9,595 £11,495
ROADSTERS Trident 660 (A2) Street Triple 765 Street Triple 765 RS Speed Triple 1200 RS	660cc 765cc 765cc 1160cc	£7,895 £9,595 £11,495 £15,799
ROADSTERS Trident 660 (A2) Street Triple 765 Street Triple 765 RS Speed Triple 1200 RS Speed Triple 1200 RR	660cc 765cc 765cc 1160cc	£7,895 £9,595 £11,495 £15,799
ROADSTERS Trident 660 (A2) Street Triple 765 Street Triple 765 RS Speed Triple 1200 RS Speed Triple 1200 RR ROCKET 3	660cc 765cc 765cc 1160cc 1160cc	£7,895 £9,595 £11,495 £15,799 £17,950
ROADSTERS Trident 660 (A2) Street Triple 765 Street Triple 765 RS Speed Triple 1200 RS Speed Triple 1200 RR ROCKET 3 Rocket 3 R	660cc 765cc 765cc 1160cc 1160cc	£7,895 £9,595 £11,495 £15,799 £17,950 £21,995

MODERN CLASSICS

MODERIA CEASSICS		
ALL NEW Speed 400 (A2)	400cc	£4,995
ALL NEW Scrambler 400 X (A2)	400cc	£5,595
Speed Twin 900 (A2)	900cc	£8,795
NEW Speed Twin 900 Stealth Edition (A2)	900cc	£9,395
Scrambler 900 (A2)	900cc	£9,795
NEW Scrambler 900 Stealth Edition (A2)	900cc	£10,395
Bonneville T100 (A2)	900cc	£9,595
NEW Bonneville T100 Stealth Edition (A2)	900cc	£10,195
Bonneville T120	1200cc	£11,795
NEW Bonneville T120 Stealth Edition	1200cc	£12,595
Bonneville T120 Black	1200cc	£11,795
NEW Bonneville T120 Black Stealth Edition	1200cc	£12,595
Speed Twin 1200	1200cc	£11,795
NEW Speed Twin 1200 Stealth Edition	1200cc	£12,595
Thruxton RS	1200cc	£14,195
NEW Thruxton Final Edition	1200cc	£15,095
Bonneville Bobber	1200cc	£12,995
NEW Bonneville Bobber Stealth Edition	1200cc	£13,795
Speedmaster	1200cc	£12,995
NEW Speedmaster Stealth Edition	1200cc	£13,795

All prices are effective from 1st November 2023 and relate to base colours. Paint premiums may apply, see website for details.

(A2) Licence Compliant restrictions available.

On-the-road retail price includes manufacturer's delivery to retailer, number plate, petrol, first service labour* plus first registration fee. Vehicle Excise Duty, 24 months Triumph Assist cover and VAT at the prevailing rates at the time of going to press (May 2023). Triumph Motorcycles reserves the right to make changes to pricing without prior notification. *If undertaken at original supplying dealer.

PERSONAL CONTRACT PURCHASE (PCP) EXAMPLES



Model	Cash Price	Deposit	Total Amount of Credit	Agreement Duration	Purchase Fee*	36 Monthly Repayments	Optional Final Repayment	Total Amount Payable	Interest Rate (Fixed)	Representative APR
MODERN CLASSICS										
All New Speed 400	£4,995.00	£1,101.67	£3,893.33	37 Months	£10.00	£69.00	£2,431.00	£6,016.67	10.30%	10.9% APR
All New Scrambler 400 X	£5,595.00	£1,173.58	£4,421.42	37 Months	£10.00	£75.00	£2,903.00	£6,776.58	10.32%	10.9% APR
Speed Twin 900	£8,795.00	£1,668.71	£7,126.29	37 Months	£10.00	£119.00	£4,759.00	£10,711.71	10.35%	10.9% APR
New Speed Twin 900 Stealth Edition	£9,395.00	£1,814.45	£7,580.55	37 Months	£10.00	£129.00	£4,960.00	£11,418.45	10.35%	10.9% APR
Bonneville T100	£9,595.00	£1,749.14	£7,845.86	37 Months	£10.00	£129.00	£5,325.00	£11,718.14	10.35%	10.9% APR
New Bonneville T100 Stealth Edition	£10,195.00	£2,123.81	£8,071.19	37 Months	£10.00	£129.00	£5,635.00	£12,402.81	10.35%	10.9% APR
Scrambler 900	£9,795.00	£2,024.39	£7,770.61	37 Months	£10.00	£115.00	£5,815.00	£11,979.39	10.35%	10.9% APR
New Scrambler 900 Stealth Edition	£10,395.00	£2,176.25	£8,218.75	37 Months	£10.00	£129.00	£5,838.00	£12,658.25	10.35%	10.9% APR
Speed Twin 1200	£11,795.00	£1,833.05	£9,961.95	37 Months	£10.00	£165.00	£6,710.00	£14,483.05	10.36%	10.9% APR
New Speed Twin 1200 Stealth Edition	£12,595.00	£2,604.24	£9,990.76	37 Months	£10.00	£159.00	£7,004.00	£15,332.24	10.36%	10.9% APR
Bonneville T120	£11,795.00	£2,385.43	£9,409.57	37 Months	£10.00	£155.00	£6,374.00	£14,339.43	10.36%	10.9% APR
New Bonneville T120	£12,595.00	£2,554.85	£10,040.15	37 Months	£10.00	£169.00	£6,648.00	£15,286.85	10.36%	10.9% APR
Stealth Edition Bonneville T120 Black	£11,795.00	£2,385.43	£9,409.57	37 Months	£10.00	£155.00	£6,374.00	£14,339.43	10.36%	10.9% APR
New Bonneville T120 Black Stealth Edition	£12,595.00	£2,554.85	£10,040.15	37 Months	£10.00	£169.00	£6,648.00	£15,286.85	10.36%	10.9% APR
New Scrambler 1200 X	£11,895.00	£2,425.37	£9,469.63	37 Months	£10.00	£149.00	£6,711.00	£14,500.37	10.36%	10.9% APR
New Scrambler 1200 XE	£13,295.00	£2,620.29	£10,674.71	37 Months	£10.00	£169.00	£7,521.00	£16,225.29	10.36%	10.9% APR
Thruxton 1200 RS	£14,195.00	£2,817.17	£11,377.83	37 Months	£10.00	£185.00	£7,810.00	£17,287.17	10.36%	10.9% APR
New Thruxton 1200 Final Edition	£15,095.00	£2,944.84	£12,150.16	37 Months	£10.00	£199.00	£8,279.00	£18,387.84	10.36%	10.9% APR
Bobber	£12,995.00	£2,869.46	£10,125.54	37 Months	£10.00	£155.00	£7,359.00	£15,808.46	10.36%	10.9% APR
New Bobber Stealth Edition	£13,795.00	£2,758.76	£11,036.24	37 Months	£10.00	£175.00	£7,764.00	£16,822.76	10.36%	10.9% APR
Bonneville Speedmaster	£12,995.00	£2,754.61	£10,240.39	37 Months	£10.00	£155.00	£7,517.00	£15,851.61	10.36%	10.9% APR
New Bonneville Speed- master Stealth Edition	£13,795.00	£2,779.38	£11,015.62	37 Months	£10.00	£169.00	£7,990.00	£16,853.38	10.36%	10.9% APR
ADVENTURE										
Tiger Sport 660	£8,945.00	£1,858.89	£7,086.11	37 Months	£10.00	£105.00	£4,894.00	£10,532.89	8.51%	8.9% APR
Tiger 850 Sport	£10,095.00	£1,969.75	£8,125.25	37 Months	£10.00	£135.00	£5,455.00	£12,284.75	10.35%	10.9% APR
New Tiger 900 GT	£12,195.00	£2,395.14	£9,799.86	37 Months	£10.00	£165.00	£6,487.00	£14,822.14	10.36%	10.9% APR
New Tiger 900 GT Pro	£13,895.00	£2,898.32	£10,996.68	37 Months	£10.00	£179.00	£7,540.00	£16,882.32	10.36%	10.9% APR
New Tiger 900 Rally Pro	£14,495.00	£2,858.43	£11,636.57	37 Months	£10.00	£195.00	£7,742.00	£17,620.43	10.36%	10.9% APR
Tiger 1200 GT	£14,995.00	£3,561.05	£11,433.95	37 Months	£10.00	£165.00	£8,079.00	£17,580.05	8.53%	8.9% APR
Tiger 1200 GT Pro	£17,095.00	£3,993.16	£13,101.84	37 Months	£10.00	£185.00	£9,425.00	£20,078.16	8.53%	8.9% APR
Tiger 1200 GT Explorer Tiger 1200 Rally Pro	£18,495.00 £18,095.00	£4,404.69 £4,248.41	£14,090.31 £13,846.59	37 Months 37 Months	£10.00 £10.00	£195.00 £195.00	£10,299.00 £9,982.00	£21,723.69 £21,250.41	8.53% 8.53%	8.9% APR 8.9% APR
Tiger 1200 Rally Explorer	£19,495.00	£4,745.28	£14,749.72	37 Months	£10.00	£199.00	£10,992.00	£22,901.28	8.54%	8.9% APR
ROADSTER										
Trident	£7,895.00	£1,780.45	£6,114.55	37 Months	£10.00	£95.00	£4,042.00	£9,242.45	8.50%	8.9% APR
Street Triple R	£9,595.00	£2,090.01	£7,504.99	37 Months	£10.00	£119.00	£5,280.00	£11,654.01	10.35%	10.9% APR
Street Triple RS	£11,295.00	£2,177.60	£9,117.40	37 Months	£10.00	£145.00	£6,396.00	£13,793.60	10.36%	10.9% APR
Speed Triple RS	£15,795.00	£3,705.63	£12,089.37	37 Months	£10.00	£205.00	£7,941.00	£19,026.63	10.36%	10.9% APR
Speed Triple RR	£17,950.00	£4,061.80	£13,888.20	37 Months	£10.00	£255.00	£8,296.00	£21,537.80	10.37%	10.9% APR
Trident (20MY)	£7,895.00	£1,779.88	£6,115.12	37 Months	£10.00	£95.00	£4,042.75	£9,242.63	8.50%	8.9% APR
ROCKET 3										
Rocket 3 R	£21,995.00	£4,408.86	£17,586.14	37 Months	£10.00	£289.00	£11,942.00	£26,754.86	10.37%	10.9% APR
Rocket 3 R Chrome	£22,895.00	£4,489.52	£18,405.48	37 Months	£10.00	£325.00	£11,543.00	£27,732.52	10.37%	10.9% APR
Rocket 3 GT	£22,695.00	£4,487.19	£18,207.81	37 Months	£10.00	£315.00	£11,695.00	£27,522.19	10.37%	10.9% APR
Rocket 3 GT Chrome	£23,595.00	£4,849.34	£18,745.66	37 Months	£10.00	£325.00	£12,011.00	£28,560.34	10.37%	10.9% APR

Credit is subject to status and is only available to UK residents aged 18 +. Only available through Triumph TriStar, a trading style of Black Horse Ltd, St William House, Tresillian Terrace, Cardiff CF10 5BH. With TriStar Personal Contract Purchase (PCP) you have the option after you have paid all of the regular monthly repayments to: (1) Return the motorcycle and not pay the Optional Final Repayment. In this example if the motorcycle has exceeded 12,333 miles, a charge of 72p (including VAT at 20%) will apply per excess mile. If the motorcycle is in good condition (fair wear and tear accepted) and has not exceeded 12,333 miles you will have nothing further to pay. (2) Pay the Optional Final Repayment to own the motorcycle or (3) Part exchange the motorcycle subject to settlement of your existing finance agreement; new finance agreements are subject to status. Figures are correct at the time of print and may be subject to change. Triumph UK reserve the right to change offers at any time without notice and are subject to availability.

AUTHORISED TRIUMPH UK & EIRE DEALERS

AVON Fowlers Triumph 2-12 Bath Road Pylle Hill, Bristol BS4 3DR 03303 117005

BEDFORDSHIRE Pure Triumph Woburn George Street Woburn MK17 9PY 03303 117515

BERKSHIRE Bulldog Triumph Reading Road Winnersh RG41 5AB 03303 117575

CAMBRIDGESHIRE Peterborough Triumph 18 Flaxley Road Peterborough PE2 9FT 03303 117200

CHESHIRE Triumph Chester Unit 1, Deva Business Park Deeside CH5 2HR 03301 342001

CUMBRIA Cumbria Triumph 23-27 Church Street Caldewgate Carlisle CA2 5TJ 03303 117140

DERBYSHIRE Triumphworld Brimington Road North Chesterfield S41 9AJ 03303 117170

DEVON Bridge Motorcycles Alphinbrook Road Marsh Barton, Exeter EX2 8RG 03303 117605

Triumph Plymouth

Unit 1A, Drakes Court, Eagle Road Langage Business Park Plympton, Plymouth PL7 5JY 03303 117590

DORSET Destination Triumph Dorset Unit 4, Stony Lane Christchurch, BH23 1EZ 03304 339644

ESSEX Triumph Essex Unit 1, Oak Industrial Park Chelmsford Road Great Dunmow CM6 1XN 03303 117695

GLOUCESTERSHIRE Triumph Cheltenham 301 Gloucester Road Cheltenham GL51 7AP 03303 117680

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HAMPSHIRE Destination Triumph Solent Droxford Road Wickham P017 5AY 03303 117530 HERTFORDSHIRE Triumph North London Unit 2, Trade City Watford Thomas Sawyer Way Watford Hertfordshire WD18 0GS 03303 117548

KENT Laguna Ashford Ashford Road Kingsnorth Ashford TN23 3EN 03303 117560

Laguna Maidstone Forstal Road Maidstone ME20 7XA 03303 117365

LANCASHIRE Youles Blackburn Pendle Street Blackburn BB1 1NG 03303 117185

LINCOLNSHIRE Webbs of Lincoln 117-121 Portland Street Lincoln LN5 7LG 03303 117065

GREATER LONDON & MIDDLESEX Carl Rosner Motorcycles Station Approach Sanderstead Road South Croydon CR2 OPL 03303 117305

Triumph West London Trackside, Abbot Close West Byfleet KT14 7JN 03303 117620

Triumph East London 249 London Road Romford RM7 9NB 03303 117710

Triumph London Arch 68 Goding Street London SE11 5AW 03303 118371

GREATER MANCHESTER Youles Manchester 186 Bury New Road Manchester M8 BDY 03303 117245

NORFOLK Norfolk Triumph 90-94 High Street Watton IP25 6AH 03303 117290

Lings Powersports* 55 Mendham Lane Harleston IP20 9DW 03303 117290 *Motocross and Enduro Dealer Only

NORTHAMPTONSHIRE Pure Triumph Wellingborough The Embankment Wellingborough NN8 1LD 03303 117485 NOTTINGHAMSHIRE AND LEICESTERSHIRE Pidcock Triumph 90-100 Tamworth Road Long Eaton Nottingham NG10 3NA 03303 117020

OXFORDSHIRE Triumph Oxford

Corner House Garage Wooton, Abingdon OX13 6BS 03303 118464

SOMERSET Total Triumph Three Bridges, Wellington Road Taunton TA4 1ES 03303 117470

STAFFORDSHIRE Staffordshire Triumph 525-533 High Street Tunstall, Stoke-On-Trent ST6 5PB 03303 117110

SUFFOLK Suffolk Triumph 713 Foxhall Road Ipswich IP4 5TH 03303 117335

SUSSEX Destination Triumph Washington London Road Washington RH20 4AJ 03303 117440

J.S Gedge 10 Silchester Road St. Leonards on Sea East Sussex TN38 0JB 03303 117380

TYNESIDE Triumph Newcastle 2 Plummer Street NE4 7AB 03303 117725

WARWICKSHIRE Triumph Stratford Avenue Farm Industrial Estate Birmingham Road Stratford-upon-Avon CV37 0HR 03303 117665

WEST MIDLANDS Triumph Birmingham East 361, Watling Street Wilnecote Tamworth B77 5AD 03303 118527

Triumph Birmingham West 91 - 107 Dudley Road Halesowen B63 3NS 03303 118406

WILTSHIRE Triumph Swindon Elgin Drive, Elgin Swindon SN2 8DP 03303 117650 YORKSHIRE A1 Moto Services

Technology House Lawrence Street York YO10 3BU 03303 117125

Team Roberts

30 Doncaster Road Conisborough Near Doncaster DN12 4DY 03303 117080

Triumph West Yorkshire

Quayside Salts Mill Road Shipley BD18 3ST 03303 117230

SCOTLAND Edinburgh Triumph 36 Peffermill Road Edinburgh EH16 5LL 03303 117045

Triumph Aberdeen

Wellington Circle Altens, Aberdeen AB12 3JG 03303 117035

West Coast Triumph Glasgow

434 Hillington Road Glasgow G52 4BL 0333 455 0996

WALES Bevan Triumph Hadfield Road Cardiff CF11 8AQ 03303 117275

Triumph North Wales

Units A1-A4 Peel Street, Abergele Clwyd LL22 7LA 03303 117635

NORTHERN IRELAND Phillip McCallen Motorcycles Unit 10/11 Portman Business Park Lissue Industrial Estate West Moira Road, Lisburn BT28 2XF 03303 117155

EIRE Dublin Triumph Unit 6, Red Cow Retail Centre Robin Hood Road Ballymount, Dublin 03303 117260

CHANNEL ISLANDS Triumph Channel Islands Rene Le Bail House La Route De St Aublin St Helier, Jersey JE2 3SD 03301 340186

ISLE OF MAN Jason Griffiths Motorcycles Unit F3, Harcourt Drive Balthane, Ballasalla IM9 2AH 03303 117215

ISLE OF WIGHT Dave Death Motorcycles Priory Road, Carisbrooke PO30 5JS 03303 117425



A BRAND NEW AND EXCLUSIVE RANGE OF PREMIUM TRIUMPH PERFORMANCE LUBRICANTS

Introducing our new line-up of ester-based Triumph Performance Lubricants – exclusively formulated for Triumph motorcycles and only available through Triumph dealerships. This exceptional range encompasses top-tier fully synthetic and semi-synthetic engine oils meticulously developed for amplified power, optimal engine protection, and unwavering reliability in all riding conditions.

Coming soon to dealers nationwide.



TRIUMPH × ACE CAFE

Triumph X Ace Cafe Clothing Collection has landed. We're excited to be collaborating with the world-famous Ace Cafe!

Synonymous with moto-culture, this exclusive collection features everything from cotton tees to a fully CE/UKCA certified classic leather jacket. All with iconic Triumph x Ace Cafe logos.

Built in 1938, and again in '49 after damage from WWII, Ace Cafe attracted hordes of young motorcyclists searching for an identity.

For more information or to view our full collection, please visit **triumphmotorcycles.co.uk**





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Whether you're an experienced off-roader or novice, the Triumph Adventure Experience offers the perfect mix of fun, multi-terrain riding environments and training, with a host of action packed courses to choose from.

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To find out more or to book your next adventure triumphmotorcycles.co.uk/adventure-experience



Admission to the Triumph Visitor Experience is free, including the Triumph Shop and the 1902 Cafe. An optional Factory tour is also available, see the website for prices.

FACTORY TOUR • 1902 CAFÉ • TRIUMPH SHOP

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triumphmotorcycles.co.uk/visitor-experience

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Triumph have teamed up with one of the world's leading motorcycle expedition and tour operators, GlobeBusters, based in the UK, to offer you a unique collection of motorcycle experiences. Whether it's a continent crossing legendary expedition through the arctic tundra, through deserts and jungles or mountain ranges in Europe... you'll certainly be taking the road less travelled.



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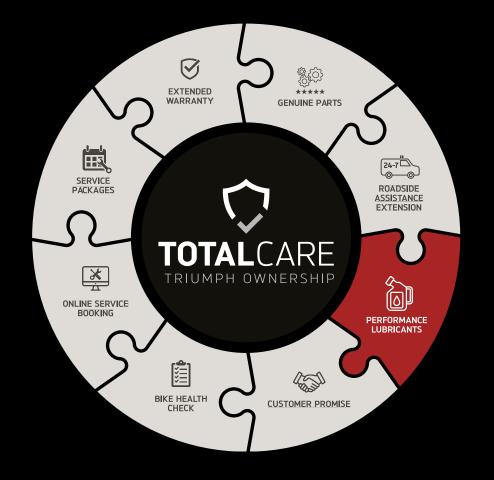
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Triumph Total Care offers you a premium range of services and products – designed to offer you unrivalled support throughout your ownership journey.

For further information on our range of premium services scan here







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Whether you currently own one bike, multiple bikes or you're looking to buy your first Triumph, make sure you speak to the insurance specialists at Triumph Insurance today to see how much you could save.

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